

EXHIBITOR PROSPECTUS

An Invitation to Exhibit

2012 Illinois Music
Education Conference



January 25 - 28, 2012
Peoria, Illinois

Exhibit Hours

Gala Grand Opening Reception
Dedicated, Conflict Free Exhibit Time

Thursday, January 26

5:30 PM – 7:00 PM

Regular Exhibit Hours

Friday, January 27

9:00 AM – 5:00 PM

Saturday, January 28

9:00 AM – 1:00 PM

Dedicated, Conflict Free

11:00 AM – 1:00 PM

Set up will be Thursday, January 26
from 10:00 AM until 3:30 PM

THE CREATIVE MIND

You may have noticed the new name for this year's conference. In strategic discussions of the future of IMEA, the Board of Directors decided that the "All-State Conference" needed a new direction. After thorough research the conference has been renamed the Illinois Music Education Conference. The student ensembles will retain their All-State designation in honor of the history and prestige of selection.

The 2011 IMEA All-State was, in all respects, an unqualified success. Attendance remains at high levels, testifying to the support and appreciation of music educators statewide. The Exhibit Halls featured 225 exhibit booths, among the largest of the state MEA conferences. In 2012, we will again offer the many complimentary amenities for our exhibitors that set the Illinois Music Education Conference apart from all others. A gala complimentary Grand Opening Reception starts the show with dedicated exhibit time. Conflict-free exhibit time continues with an additional two hours on Saturday. Each company will receive one complimentary parking pass and each booth purchased receives four complimentary badges. Of course, our ever popular *Exhibitors Only* complimentary strolling coffee and refreshment cart will be back by popular demand.

The 2012 Illinois Music Education Conference will be another outstanding, educationally-productive experience for educators—making it a cost-effective opportunity for you! Enhance your visibility as a supplier of music education products and services, make the most of your marketing dollar, strengthen your role as a problem solver for music educators, network with music educators and other industry representatives and earn recognition as an advocate of music education at the premier Illinois music education event of the year.

EXHIBIT INFORMATION

- Exhibit Location: Peoria Civic Center, 201 SW Jefferson, Peoria, Illinois, 61602, (309) 673-8900
- Price: \$275 for first booth; \$225 for each additional, adjoining booth. Payment must accompany this application.
- In the event of cancellation booth fee refunds will be made subject to the following penalties:
Before 10/1-\$50.00 | 10/2 to 11/1-\$100.00 | 11/2 to 12/1-\$150.00 | 12/2 to 1/1-\$200.00 | After January 1—No Refunds
- Booth fee includes the following: 10' X 10' area; 1 standard identification sign; 8 foot high drapery backdrop in show colors; Aisles carpeted in show colors; and 3 foot high drapery side dividers in show colors
- Request Deadline: Booth space becomes very limited after October 1. Early receipt of the form and fee will allow us to provide you with the best available booth selection. Deadlines for inclusion of your company name in the Conference Issue (Winter) of The Illinois Music Educator Journal is October 1 and for inclusion of your company name and booth location in our Conference Program is December 1.
- Excel Decorators, Inc. will contact you directly regarding detailed shipping and storage information as well as ordering information for rental furniture and services not included in the booth description above. If you need further information, you may contact Excel at (217) 528-4024. A service desk will be maintained in the Exhibit Hall throughout the show.
- Advance Shipments may be sent 30 days prior to the show. The label should read:
(Your Company Name) c/o Excel Decorators
For: Illinois Music Education Conference Booth(s) # _____
3600 Winchester Road
Springfield, IL 62707
- Uniformed Security, provided by the Civic Center, will be present during load-in and throughout all exhibit hours. If you wish to have additional personal security at load-in or during exhibit hours, contact the Peoria Civic Center. There will be an additional cost.
- Name Badges: Four badges, per booth, will be issued to each exhibiting firm. **BADGES ARE NOT TRANSFERABLE** and may be picked up at the Conference Registration Area in the Terrazzo Conference Lobby. Additional booth staff (above 4 per booth) will be required to register for the Conference at the regular rates.
- Exhibit Area, the combined Halls A, B and C, is easily accessible from Conference registration, concerts and sessions.
- Hotel Information will be sent with your booth confirmation and badge name requests beginning in early October.

Exhibit Visits by Participating Students, Parents and the General Public on Saturday!



2012 Illinois Music Education Conference Exhibit Application and Agreement

January 25–28, 2012 | Peoria, Illinois

Please reserve _____ 10' x 10' booths at \$275 for the first booth; \$225 for each additional, adjoining booth.

To enable us to serve you best, we request return of this form, the floorplan (marked with your top three preferences), and **BOOTH FEE** as soon as possible, but no later than **DECEMBER 1, 2011**. Booth assignments will be made in order of receipt of this form and payment.

Companies sharing representatives **MUST** submit applications together, in order to be placed near/adjacent to one another.

Please complete entire form and type or print legibly. Program copy, signage, and badges will be produced based on this information. Keep a copy of all paperwork for your records.

Name of Company _____

Company Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Website _____

Briefly Describe Product or Service

Booth confirmation and further correspondence should be sent to:

Name of Company _____ Representative _____

Company Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Email Address _____

AGREEMENT

Indemnifying Clause: Exhibitor agrees to protect, save, and keep the Illinois Music Educators Association forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the Peoria Civic Center and the Illinois Music Educators Association regarding the exhibition premises; and further, Exhibitors shall at all times protect, indemnify, save, and keep harmless the Illinois Music Educators Association against, and from, any and all loss, cost, damage, liability, or expense arising from, or out of, or by reason of, any accident or other occurrence to anyone, including the Exhibitor, its agents, employees, and business invitees, which arise from, or out of, or by reason of, said Exhibitor's occupancy and use of the exhibition premises, or any part thereof.

Authorized Signature _____ Date _____

METHOD OF PAYMENT

Check payable to Illinois Music Educators Association enclosed.

Credit Card: (Circle One) Visa MasterCard CARD # _____

Signature _____ SVC# _____ Expiration _____

Please return this form and floorplan to: Illinois Music Educators Association, 18700 Wolf Road, Suite 208, Mokena, IL 60448

IMEA STATE OFFICE USE ONLY

Date Rec'd _____ Chk. # _____ Fee Amt. Paid _____ Assign Booth #(s) _____