

MUSIC: A Sound Investment

The 2009 Illinois "All-State" was, in all respects, an unqualified success. Attendance remains at record levels testifying to the support and appreciation of music educators statewide. The Exhibit Halls featured 250 exhibit booths, among the largest of the state MEA conferences.

In 2010, we will again offer the many complimentary amenities for our exhibitors that set the Illinois "All-State" Conference apart from all others. We are pleased to provide a gala complimentary Exhibit Hall Grand Opening Reception, dedicated conflict free exhibit time. We'll continue with an additional two hours of dedicated, conflict free exhibit time on Saturday. Every booth will receive a complimentary parking pass and complimentary registration for as many as four representatives. Of course, our ever popular "Exhibitors Only" complimentary strolling coffee and refreshment cart, another important amenity, will be back by popular demand.

Needless to say, we plan to make the 2010 "All-State" Conference, our 62nd annual, another outstanding, educationally-productive experience for educators--making it a cost-effective opportunity for you! The MENC National President, Barbara Geer and "Dr. Tim" Laustenheiser will both be with us. You will enhance your visibility as a supplier of music education products and services, make the most of your marketing dollar, strengthen your role as a problem solver for music educators, network with music educators and other industry representatives and earn recognition as an advocate of music education at the premier Illinois music education event of the year.

EXHIBIT INFORMATION

- * **Exhibit Location:** Peoria Civic Center, 201 SW Jefferson, Peoria, Illinois, 61602, (309) 673-8900
- * **Price:** \$275 for first booth; \$225 for each additional, adjoining booth. Payment must accompany this application. In the event of cancellation booth fee refunds will be made subject to the following penalties: Before October 1 - \$50.00 / 10/2 to 11/1 - \$100.00 / 11/2 to 12/1 - \$150.00 / 12/2 to 1/1 - \$200.00 / After January 1 - No Refunds.
- * **Booth Description:** (Fee includes the following)

10' X 10' area	1 standard identification sign
8 foot high drapery backdrop in hunter green, gold and white	Aisles carpeted in hunter green
3 foot high drapery side dividers in hunter green, gold and white	
- * **Request Deadline:** Typically, at least half of our booth space is sold within 30 days. Booth space becomes **very limited after October 1**. Early receipt of the form and fee will allow us to provide you with the best available booth selection. **Deadlines for inclusion of your company name in the "Conference Issue" (Winter) of The Illinois Music Educator Journal is October 15 and for inclusion of your company name and booth location in our Conference Program is December 1.**
- * **Excel Decorators, Inc.** will contact you directly regarding detailed shipping and storage information as well as ordering information for rental furniture and services not included in the booth description above. If you need further information, you may contact Excel at (217) 528-4024
- * **Advance Shipments** may be sent 30 days prior to the show. The label should read:
(Your Company Name) c/o Excel Decorators
For: Illinois Music Educators All-State Conference Booth(s) # _____
3600 Winchester Road
Springfield, IL 62707
- * **Excel Decorators, Inc.** will maintain a service desk in the Exhibit Hall at all times, from "load-in" to "load-out".
- * **Uniformed Security**, provided by the Civic Center, will be present during load-in and throughout all exhibit hours. If you wish to have additional personal security at load-in or during exhibit hours, contact the Peoria Civic Center. There will be an additional cost.
- * **Name Badges:** **Four** badges, per booth, will be issued to each exhibiting firm. **BADGES ARE NOT TRANSFERABLE** and may be picked up at the Conference Registration Area in the "Terrazzo" Conference Lobby. Additional booth staff (above 4 per booth) will be required to register for the Conference at the regular rates.
- * **Exhibit Area**, the combined Halls A, B and C, is easily accessible from Conference registration, concerts and sessions.
- * **Hotel Information** will be sent with your **booth confirmation** beginning in early October.

**Keep this page
for
your records**

Exhibit Visits by Participating Students, Parents and the General Public on Saturday

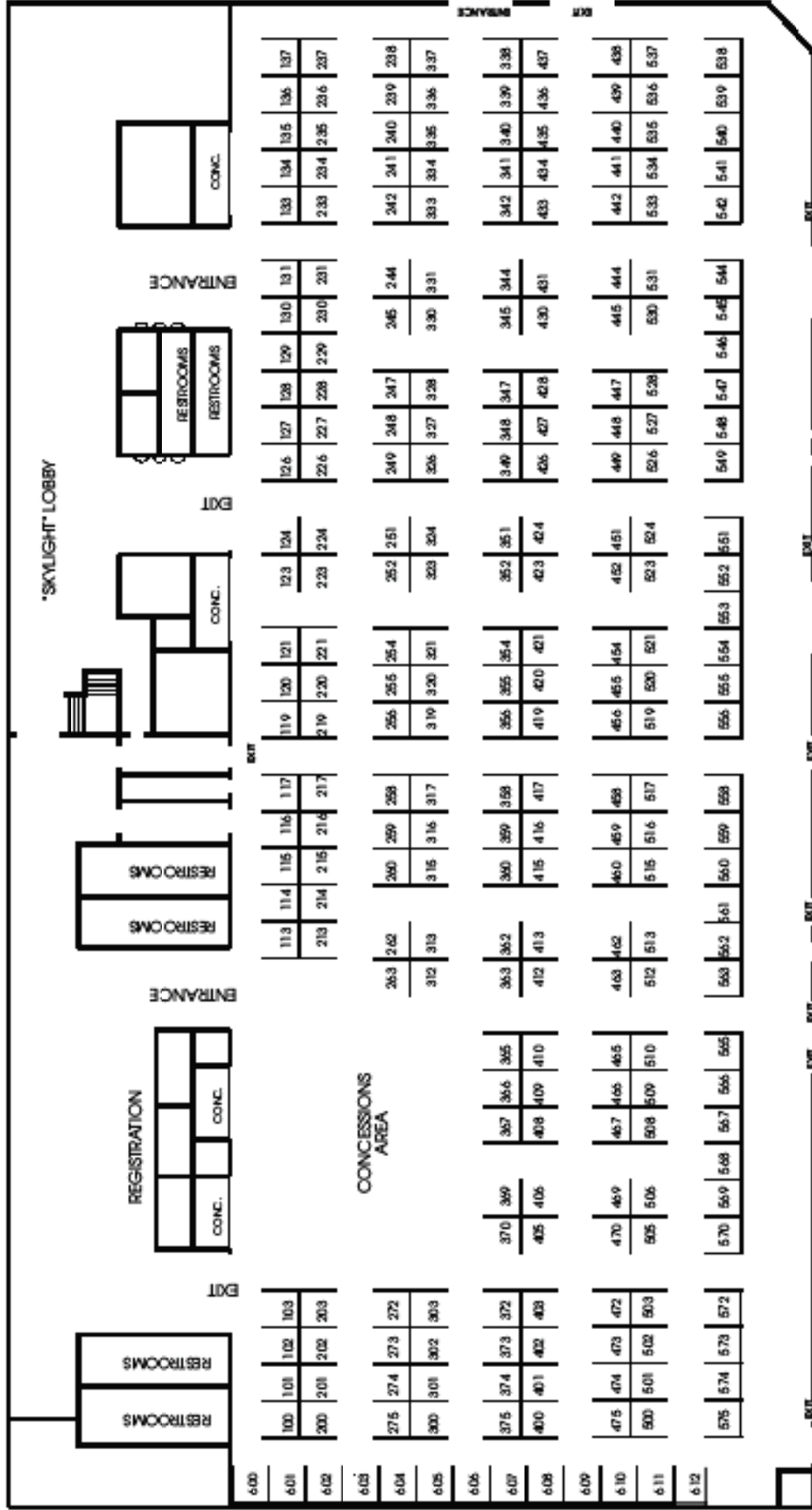
PLEASANTRIES

Gala complimentary Grand Opening Reception and IMEA complimentary strolling coffee/refreshment cart
Concessions and rest area in Exhibit Hall
Complimentary and discounted parking passes available upon arrival

IMEA "All-State" Music Conference 2010

Please detach and return BOTH sides of this page.

Please indicate 1st, 2nd, AND 3rd choice of space.



The Peoria
Civic Center

260 - 10' X 10' BOOTHS
IN
EXHIBITION HALLS A-C





IMEA "ALL-STATE" CONFERENCE
EXHIBIT APPLICATION and AGREEMENT
January 27 - 30, 2010
Peoria, Illinois

Please reserve _____ 10' X 10' booths at **\$275** for the first booth; **\$225** for each additional, adjoining booth.

To enable us to serve you best, we request return of **BOTH SIDES OF THIS FORM**, and **BOOTH FEE as soon as possible**, but no later than **DECEMBER 1, 2009**. Booth assignments will be made in order of receipt of this form and payment.

Companies sharing representatives **MUST** submit applications **together**, in order to be placed near/adjacent to one another.

Please complete entire form and type or print legibly. Program copy, signage, and badges will be produced based on this information. **Keep a copy of BOTH sides for your records.**

Name of Company: _____

Company Address: _____

City: _____ State: _____ Zip: _____ Phone: (____) _____

Company Website URL: _____

Briefly Describe Product or Service (to assist with booth location): _____

Representatives' Name Badges will be pre-printed, based on the information listed below. Four (4) badges, per booth purchased, will be issued to each exhibiting firm. **Booth staff beyond four per booth are required to register as a full paying Conference attendee.**

BADGES ARE NOT TRANSFERRABLE

Booth confirmation and further correspondence should be sent to:

Name of Company: _____ Representative: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: (____) _____

Email Address: _____

AGREEMENT

Indemnifying Clause: Exhibitor agrees to protect, save, and keep the Illinois Music Educators Association forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the Peoria Civic Center and the Illinois Music Educators Association regarding the exhibition premises; and further, Exhibitors shall at all times protect, indemnify, save, and keep harmless the Illinois Music Educators Association against, and from, any and all loss, cost, damage, liability, or expense arising from, or out of, or by reason of, any accident or other occurrence to anyone, including the Exhibitor, its agents, employees, and business invitees, which arise from, or out of, or by reason of, said Exhibitor's occupancy and use of the exhibition premises, or any part thereof.

AUTHORIZED SIGNATURE: _____ DATE: _____

METHOD OF PAYMENT

- Check payable to Illinois Music Educators Association enclosed
- Credit Card: (Circle One) VISA MASTERCARD CARD #: _____
CARD ID #: _____ EXPIRES: _____ SIGNATURE: _____

Please return BOTH SIDES OF THIS FORM, as soon as possible, to: **Illinois Music Educators Association**
18700 Wolf Road - Suite 208
Mokena, IL 60448-8603

IMEA STATE OFFICE USE ONLY

Date Rec'd: _____ Chk. #: _____ Fee Amt. Paid: _____ Assign Booth #(s) _____